



FALL
HOME SHOW

Provide Solutions. SELL Products.

September 29 –
October 1, 2023
Enercare Centre
Exhibition Place | Toronto

The Fall Home Show provides an experiential playground and vibrant marketplace, allowing both local organizations and the world's largest brands to connect face to face with thousands of homeowners every year! Whether it's a condo, a house, or a vintage airstream camper, our goal is to help a consumer's home reflect who they are and what they're into.

Simply put: We help attendees turn their space into their place.

FALLHOMESHOW.COM



BOOK NOW

sales@torontohomeshows.com

Why Exhibit With Us?

The Fall Home Show attracts high household income, high net-worth, homeowners. We serve this market by bringing together the best home related vendors in the city, and they come back year-after-year, to visit ultimate one-stop shop for all things home. Don't miss your chance to join the close to 300 businesses that come together each fall to capitalize on this unique opportunity.

About our 2022 Attendees:

- **Attendance: 15,037**
- **93%** attend the show to learn about current trends as well as new products and companies.
- **64%** attended with their partner. Making it a perfect opportunity to meet both decision makers!
- **93%** of attendees are homeowners and of that 32% own a condo, townhouse or semi.

Our 2022 Attendees Said They Wanted More of the Following:

- 37% Appliances
- 38% Contractors & renovators
- 32% Food and beverage
- 22% Heating and cooling
- 38% Home products like paint
- 46% Kitchen & bath remodel/renovation products
- 45% Entertainment & electronics
- 25% Builders & developers
- 41% Flooring
- 31% Garage & automotive products and services
- 56% Home décor & furniture
- 25% Roofing & gutters



"We had an amazing time, we are so glad we participated. The show management were very welcoming and accommodating. They came by to check on us which was wonderful. They were so supportive and encouraging, I am so glad we went ahead and we can't wait to come back again."

One Way Home



Details

Location

- The Enercare Centre, 100 Princess Blvd., Toronto (Exhibition Place)
- Free parking for exhibitors during move-in and for attendees weekdays after 4pm

Advertising & promotion

- To drive attendance we leverage Blue Ant Media's massive 10-million+ audience (including magazine, television, digital, social media, and ticket buyers from past shows), boosted by paid advertising and a public relations campaign.

Included in your booth fee

- ✓ Exhibitor badges
- ✓ Material handling for loading and unloading of exhibit material
- ✓ Crate removal/storage and on-site trailer storage
- ✓ 24-hour security
- ✓ Complimentary electronic passes for customers or prospects
- ✓ Promotion on our social media channels

Accommodations

- Special rates for exhibitors at the official show hotel

Onsite Floorplan

- Full-colour floorplan and vendor directory that is distributed to all attendees onsite
- Please contact us for a PDF copy of last year's directory.

Dates

Move-In Days

Wed., Sept 27

Thurs., Sept 28

(Move-in is scheduled)

Show Days*

Fri., Sept 29, 10 a.m.–8 p.m.

Sat., Sept 30, 10 a.m. – 8 p.m.

Sun., Oct. 1, 10 a.m. – 6 p.m.

Move-Out Days

Sun., Oct. 2, 6 p.m.– 10 p.m.

Mon., Oct. 2, 8 a.m.– 3 pm

*Show hours subject to change

For Enhanced Presence & Sponsorship Options

Email:

sales@torontohomeshows.com

For More Information and To Book Your Space
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Frequently Asked Questions

What are the attendee demographics?

60% are age 35 to 64 and 43% have a household income greater than \$100,000.

Is there a deadline for booking exhibit space?

While there is not an actual deadline date to book, we encourage you to do so early in order to secure a spot and ensure your logistical requirements are met.

What is provided in the exhibit space?

Material handling, storage, and 24-hour security are included.

Is anything else required to exhibit?

Signage indicating your company name and a floor covering are mandatory for all exhibits but not provided. Proof of liability insurance with a minimum of \$2,000,000 is required for participation in the Fall Home Show. Further details are provided upon booking.

Are there any other costs associated with participation in the show?

Other than booth cost, electrical, and potentially insurance, all other costs are within your control. Items such as signage, floor covering, tables, booth structures, and the like are available from designated suppliers, but you are welcome to bring your own with you. Phone and internet services are available for purchase.

When do I move in and out?

Move-in and move-out times are sent two-three weeks prior to the show.

Is electrical hook-up included in the booth cost?

No. An electrical order form will be made available prior to the show.

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