



Meet Face to Face With Your Leads

March 10 - 19, 2023 **Enercare Centre, Exhibition Place**

Researching endlessly on the internet for solutions will never trump the power of what our shows provide, which is face to face conversations with experts like you. Whether it is a bathroom reno, flooring, kitchen reno, landscaping, or new builds our quality attendees are looking to spend big bucks! There's still time to make the 2023 National Home Show a part of your sales strategy.

Our Attendees

- 75,000+ qualified consumers
- 16% of attendees have budgeted over \$100k for their next project!
- 94% of attendees own their own home. 11% of attendees own a condo.

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Still #1

Get those foam fingers ready, because we're number one. When asked where consumers sourced their inspiration for home improvement projects, Home Shows ranked #1, beating out big box stores and TV (incl. HGTV).

91% WILL BE BACK! When surveyed only 9% of attendees said they don't plan to attend the Show again in 2023.

SHOW DATES

Friday, March 10 | 11am - 7pm
Saturday, March 11 | 10am - 9pm
Sunday, March 12 | 10am - 5pm
Monday, March 13 | 11am - 7pm
Tuesday, March 14 | 11am - 7pm
Wednesday, March 15 | 11am - 7pm
Thursday, March 16 | 11am - 9pm
Friday, March 17 | 11am - 9pm
Saturday, March 18 | 10am - 9pm
Sunday, March 19 | 10am - 5pm

BOOTH COSTS

Hall A - D (Standard): \$34/ sq. ft. Hall A - D (100 sq. & under): \$34.50/ sq. ft. For 1200+ sq. ft.: \$31.50/ sq. ft.

Corner Charges

\$450 per corner (100-1,199 sq. ft.) \$475 per corner (1,200+ sq. ft.)

Exhibitor listing: \$199

 Includes material handling, storage, and 24 hour security

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What Exhibitors Say

"This year's National Home Show was as good as ever. I found the patrons much more purposeful. I've never been busier after a show following up with serious clients."

- Martin Vendryes, Martin C. Vendryes

"Following the show closure of 2020 and 2021 we came in the 2022 show with no high expectations.. However, the show ended up being the greatest home show ever for our company. We have been participating in the Toronto National Home show for over 20 years(since 1999), and the 2022 show generate the most leads and direct sales ever!! Thank you!!" - Marco Fontaine, Boff wallbeds



Worried the show might not happen? All our shows have a fully refundable cancellation clause!

BOOK NOW

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