

# THE GTA HOME & RENO SHOW

FEB 17 - 20  
THE INTERNATIONAL CENTRE  
MISSISSAUGA

## START YOUR YEAR WITH US

Add your name to the list of exhibitors at the 2017 GTA Home & Reno Show. The 'premier' resource for consumers located in the Greater Toronto Area wanting to upgrade or renovate their home. Over the course of four days, you will get invaluable face to face time with our qualified audience of over 28,000.

Through educational and interactive experiences, we're building a show that provides a hands-on learning experience for consumers. Coupled with engaging features, high-profile celebrities, and, quality exhibitors... the only thing missing is you.

### TOP 3 REASONS TO ATTEND

- 1 Qualified audience of over 28,000 consumers from Mississauga, Brampton and surrounding areas.
- 2 Inexpensive lead source. 89% are starting a project next year, make sure you are there to speak with them.
- 3 We market for you. Our advertising campaign generates over \$700,000 in paid and promotional support!

**28,928**  
ATTENDEES

**THAT'S UP**  
15% from 2015

**81%**

of attendees own a single detached home. That's a lot of drive ways, roofs and backyards that need help!

**\$150  
MILLION**

the total amount our visitors are considering spending with exhibitors in the next 12 months

**89%**

intend on starting a home project in the 12 months following the event.

**GOT  
QUESTIONS?  
WE'VE  
GOT ANSWERS!**

sales@bildgta.ca | 416.644.5405  
gtahomeandrenoshow.com

# RENOVATE YOUR SALES STRATEGY

Of course you can! With home projects on the mind of our 28,000+ attendees you can renovate your sales strategy by exhibiting at the 2017 GTA Home & Reno Show. The first home and renovation show of the year attracts project bound home-owners looking for your products, and your help!



## 2017 FEATURE SNEAK PEAK

### • HANDYMAN'S CORNER

Hands-on experience where the audience learn the latest tips, and tricks to tackle any home project.

### • DESTINATION RENOVATION

Free 15 minute consultations with a qualified renovator.

### • EXPERT SPEAKERS ON THE MAIN STAGE

Celebrities and expert's take the stage and provide great advice and engaging demonstrations all weekend.

### • HIGH QUALITY EXHIBITORS LIKE YOU, AND MUCH MORE.

#### WE'VE GOT YOU COVERED



Sept 15 - 17, 2017  
Energare Centre



Feb 17 - 20, 2017  
International Centre



Mar 10 - 19, 2017  
Energare Centre

## HERE'S WHAT EXHIBITORS HAVE TO SAY ABOUT OUR SHOW:

I've been involved with the home show in different capacity for about 20 years now and 4 years ago I started up my own business. I needed immediate sales, so I went to the home show. If you want the best return on your investment I would recommend that you go to the home show.

- *Danny Tulino, Centurian Window Fashions*

This show is fantastic for my business. It drives a tremendous amount of traffic through my booth, so I get a lot of contacts. Quite frankly, it drives enough business to carry my business for the whole year...

- *Will Wientjes, The Tub Guys*

### SHOW TIMES:

Fri. Feb. 17 10AM - 8PM

Sat. Feb. 18 10AM - 8PM

Sun. Feb. 19 10AM - 6PM

Mon. Feb. 20 10AM - 6PM

### BOOTH COST

- \$18.75/ sq.ft regular rate
- \$250 per corner charge
- \$129 interactive exhibitor listing
- Includes material handling, storage, and 24 hour security

### CONTACT US TODAY!

416-644-5405  
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